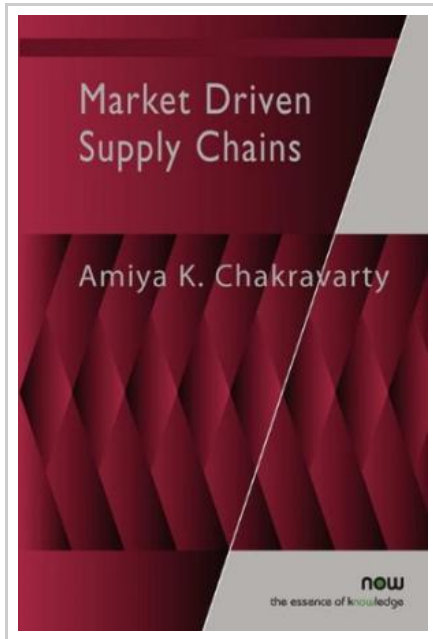




Market Driven Supply Chains

By Amiya K. Chakravarty

Now Publishers Inc. Paperback. Book Condition: New. Paperback. 136 pages. Dimensions: 9.1in. x 6.1in. x 0.4in. Market Driven Supply Chains shows how supply chain management directly impacts the competitiveness and financial performance of a company. The premise is that a company needs to be responsive to enable the supply chain to adapt from one niche to another. The basic framework is discussed at length in Chapter 1 and it outlines how the fit between market drivers and supply chain processes can be assessed in the context of a product or service. Chapter 2 discusses demand and revenue management for shaping demand. Various concepts of capacity allocation, dynamic pricing, demand allocation, and mass customization are explored. In Chapter 3, the theme is managing capacity for market volatility and includes issues such as building flexibility, demand allocation between stable and agile suppliers, outsourcing, demand decoupling, capacity trading, and capacity network are explored at length. Chapter 4 reviews new product and process configuration for demand volatility, attribute mapping techniques such as the house of quality, fit between supply chains and products, product modules, facility configuration, and re-sequencing, and redesigning processes. Chapter 5 covers procurement and the choice of supply network including network design, supplier...



READ ONLINE
[5.17 MB]

Reviews

This is actually the very best book i actually have read till now. This is for all those who statte that there was not a worth studying. Its been written in an remarkably straightforward way which is merely following i finished reading this publication by which in fact altered me, modify the way i believe.

-- **Mr. Jeramy Leuschke IV**

Good e-book and helpful one. It can be writter in basic phrases rather than confusing. I realized this ebook from my i and dad recommended this book to find out.

-- **Ozella Batz**

See Also



Crochet: Learn How to Make Money with Crochet and Create 10 Most Popular Crochet Patterns for Sale: (Learn to Read Crochet Patterns, Charts, and Graphs, Beginner s Crochet Guide with Pictures)

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Getting Your FREE Bonus Download this book, read it to the end and see BONUS: Your FREE Gift chapter after...



Bullied: What Every Parent, Teacher, and Kid Needs to Know about Ending the Cycle of Fear

HarperOne, United States, 2013. Paperback. Book Condition: New. Reprint. 201 x 132 mm. Language: English . Brand New Book. Winner of National Parenting Publications Award and Mom s Choice Award!Everybody knows how it feels to be ostracized, isolated or taunted, but most...



Bullied: What Every Parent, Teacher, and Kid Needs to Know about Ending the Cycle of Fear (Hardback)

HarperCollins Publishers Inc, United States, 2012. Hardback. Book Condition: New. 231 x 160 mm. Language: English . Brand New Book. Winner of National Parenting Publications Award and Mom s Choice Award!Everybody knows how it feels to be ostracized, isolated or taunted, but...



Bullied: What Every Parent, Teacher, and Kid Needs to Know about Ending the Cycle of Fear

Dreamscape Media, United States, 2015. CD-Audio. Book Condition: New. Unabridged. 142 x 124 mm. Language: English Brand New. The mother of a bullied first grader, popular blogger Carrie Goldman s inspiring true story triggered an outpouring of support from online communities around...



Dog on It! - Everything You Need to Know about Life Is Right There at Your Feet

14 Hands Press, United States, 2013. Paperback. Book Condition: New. 198 x 132 mm. Language: English . Brand New Book ***** Print on Demand *****.Have you ever told a little white lie? Or maybe a bigger one that wasn t even white?...



Games with Books : 28 of the Best Childrens Books and How to Use Them to Help Your Child Learn - From Preschool to Third Grade

Book Condition: Brand New. Book Condition: Brand New.