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THE DIGITAL BUSINESS START-UP WORKBOOK: THE ULTIMATE STEP-BY-STEP GUIDE TO SUCCEEDING ONLINE FROM START-UP TO EXIT



John Wiley and Sons Ltd, United Kingdom, 2012. Paperback. Book Condition: New. 2nd ed.. 230 x 156 mm. Language: English . Brand New Book. How do I know if my idea will work? How do I decide on the business model? How do I find my audience? Your digital business start-up journey begins here. From the bestselling author of The Small Business Start-up Workbook , Cheryl Rickman brings you a thoroughly practical guide to starting up a digital business, covering...

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- Authored by Cheryl Rickman
- Released at 2012



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