



Ecotourism in Brazil - Case Study of the "Legal Amazon"

By Lilly Marlene Kunkel

GRIN Verlag Jan 2010, 2010. Taschenbuch. Book Condition: Neu. 210x147x2 mm. This item is printed on demand - Print on Demand Neuware - Essay from the year 2008 in the subject Tourism, grade: 1.7, University of Brighton (School of Service Management), course: Ecotourism, language: English, abstract: The aim of this essay is to evaluate and critically discuss the ecotourism measures taken in Brazil. Due to the complexity of the topic and the size of the chosen country, the focus of this case study will lie on the national policy affecting ecotourism in Brazil, the involved stakeholders and their area of activity and some typical Brazilian examples of ecotourism planning/development projects in the Brazilian Amazon region. 28 pp. Englisch.



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