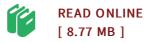




The Small Business Guide to Online Marketing: A Step-bystep Guide to Growing Your Business Online

By Lola Bailey

Brightword Publishing. Paperback. Book Condition: new. BRAND NEW, The Small Business Guide to Online Marketing: A Step-by-step Guide to Growing Your Business Online, Lola Bailey, If you run a small business, then your customers are online. They search for products online, they assess stores and service providers online, and they buy online. So you and your business need an online presence; the time has long past when a business can afford to be without a website. Once your business has a website, you can't stop there. You need to invest time and energy in establishing your online presence so that your website and range of online marketing tactics work effectively. This is where The Small Business Guide to Online Marketing comes in. This guide to setting up and growing your online presence tells you everything you need to know to get your business' online marketing started and then how to develop your approach. Lola Bailey begins by laying down the essential basics that you need in place before steadily building up to more advanced techniques. Jargon is carefully avoided and step-by-step worked examples illustrate the processes to follow. You will learn: - What internet marking is and how it drives...



Reviews

This publication is definitely not effortless to get started on studying but extremely enjoyable to see. I was able to comprehended almost everything using this created e pdf. I am pleased to let you know that here is the finest publication i have go through in my very own lifestyle and could be he very best pdf for ever.

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