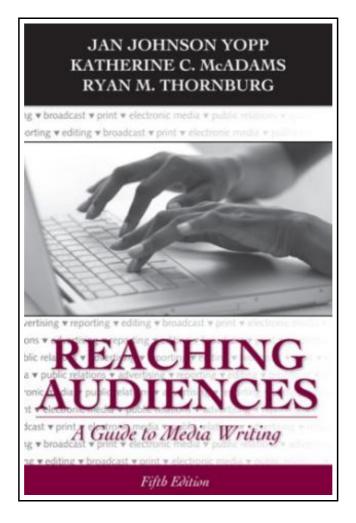
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REACHING AUDIENCES: A GUIDE TO MEDIA WRITING (5TH EDITION)



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