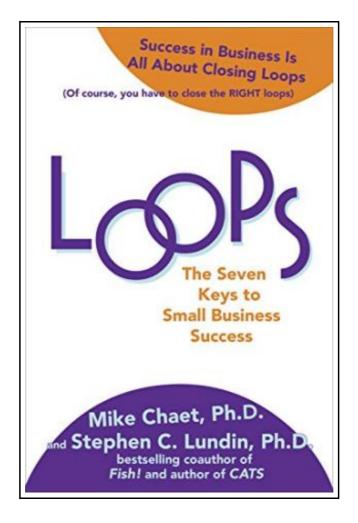
Loops The Seven Keys to Small Business Success



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Reviews

Good electronic book and valuable one. Of course, it is actually perform, still an interesting and amazing literature. You may like how the author publish this pdf. (Lisette Schimmel)

LOOPS THE SEVEN KEYS TO SMALL BUSINESS SUCCESS



McGraw-Hill. Hardcover. Book Condition: New. Hardcover. 144 pages. Dimensions: 8.5in. x 5.5in. x 0.8in.Why do some small businesses succeed while others fail That is the question one young entrepreneur faces in this illuminating business parable for our times. Loops reveals the soul-searching story of Tony, a business student who doesnt understand why he cant quit school and work in the family business. Then his professor surprises him with an unusual final exam a twelve-week, summer-long study of the small businesses in his local area. This simple real-world assignment opens Tonys eyes to the most important lessons an entrepreneur can learn, such as how to: Manage experience zones Build strong customer relations through vision moments Standardize key processes for employees Innovate, improve, and maintain quality Accomplish real results by closing the loops As you follow Tonys journey, youll receive a week-by-week crash course on the seven essential loops for small business. You will learn how to distinguish yourself from the competition, improve your operations, and close the loops. Best of all, youll discover innovative ways to apply the loops concept to every challenge you face, with every endeavor, in any economy. When you close the loops, you open the doorto limitless opportunities. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Hardcover.

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